

Chinedu Okwara

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ABOUT ME

A talented brand and User experience designer with expertise in user research, Ideation, concept innovation and testing. I am passionate about end-to-end user experience designs, research, and branding processes, from conception to commercialization. I have strong critical, research and design thinking skills, with the knack to work in a dynamic environment and to add more values with my skills.

WORK EXPERIENCE

Brand and User Interface Designer (Freelance)

DG Venture - Mullingar Ireland (Aug. 2024 - Present)

- Design all brand assets, marketing collaterals and visual and printable materials
- Design all their agency tour website's responsive user interface, both web and mobile modes
- Create all logos for their subsidiaries brands

UX/UI Designer/Researcher (Freelance)

Golden Edge Software (Nov. 2023 - Mar. 2024)

- Conducted user research UI design for Lagos state signage and Advertising Agency LASAA (Live)
- Conducted UX research and UI design for an investment and SME loan web and mobile application for CEDRUS Group.

UI Designer/Graphic Designer

Confederated Facilitators Limited (Apr. 2021 - Dec. 2024)

- Designed the User interface of mobile applications for video streaming called Longudu (In-Dev)
- Redesign and launched the company's subsidiary news websites politico.ng and theadvocate.ng
- I manage and design all graphics and visual branding, social media designs, and printing for all subsidiaries

Graphics/ UX Designer/ WordPress Developer

Xenit Media (July 2019 - December 2021)

- I design all graphic elements including; visual identity design, social media designs, printing collaterals, publishing, logo design, sketches, book covers, and all digital and offline designs WordPress website designs

EDUCATION

Federal University of Technology
Owerri (FUTO) - **BTech**

Nov 2013 - Oct 2018

CERTIFICATIONS

- **UX Design Specialization**
By Google, Coursera
- **User Interface Design Specialization**
University of Minnesota, Coursera
- **UI/UX Design Specialization**
California Institute of the Arts
- **Principles of UX/UI Design**
From Meta
- **Introduction to User Experience Design**
Georgia Institute of Technology, Coursera
- **Motion Design with Figma**
Zero To Mastery Academy, Udemy

SKILLS AND TOOLS

- Design software (Figma, Adobe creative suits; Photoshop, Illustrator, Indesign)
- User experience (UX) design
- User research and ideation
- Wireframing & Prototyping
- Brand Identity designs
- WordPress development
- Communication & Leadership
- Attention to details